

# Keys To Rome. Roman Culture, Virtual Museums

the official catalog of Keys to Rome international exhibition

## CNR editions

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On the 23 September 2014, after 2000 years from Augustus death, 13 countries have met in Rome, Amsterdam, Alexandria and Sarajevo, for the opening of an extraordinary exhibition, "Keys to Rome": an interactive journey to discover Roman Culture, starting from the city of Augustus and reaching the entire Roman Empire, through the visit to 4 fascinating venues, 4 museums with their archaeological collections, more than 10 different technologies supporting and enhancing this global experience.

The goal is therefore twofold: to build an European showcase on the technologies that are changing the perspective of museums, demonstrating how these can be used to engage visitors in the future, and to create an exhibition that bring visitors to better understand Roman culture, looking at it from different perspectives.

This is more than an exhibition on Roman archaeology. "Keys To Rome" is a unique international exhibition, that, for the first time is organized in parallel in four locations: Rome, in the wonderful setting of the Imperial Fora Museum (Museo dei Fori Imperiali); Alexandria, in the Antiquities Museums of the Bibliotheca Alexandrina; Amsterdam, in the recently renovated Allard Pierson Museum; and Sarajevo, in the newly restored City Hall (Vijecnica) and in the Sarajevo Museum.

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